

River Valley Resources, Inc.

# FUNDRAISER 2026



SPONSORSHIP PACKAGES PROPOSAL





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# About River Valley Resources, Inc.

For over 30 years, RVR has empowered thousands to build skills for successful careers while advocating for equity and supporting those overlooked. The organization is a recognized leader in community initiatives and fosters partnerships for the public good.

- 01** Led integrated marketing campaigns promoting workforce development, education, and family support programs across Southeast Indiana.
- 02** Increased community engagement through targeted digital, email, and direct mail outreach.
- 03** Strengthened brand visibility and program participation through strategic messaging and multi-channel marketing.
- 04** Leveraged campaign and program data to analyze trends and optimize marketing performance.

# Why Sponsor Us?

Sponsoring River Valley Resources' Taste of the Town is more than event advertising – it is a strategic partnership between your business and a trusted community organization that shares a common audience and community focus

01

Increase visibility with a broad local audience

02

Strengthen brand recognition and customer loyalty

03

Align your business with a respected nonprofit organization

04

Build meaningful community relationships and partnerships

05

Demonstrate commitment to local impact and community development

06

Engage with potential customers who value businesses that give back

**\$44K+ Profitable Fundraiser**

RVR's "Taste of the Town" on September 15 drew 220 guests, featured 20+ culinary partners, and raised over \$5,000.

# Taste of the Town Fundraiser

September 14, 2026 | Fairfield by Marriott Inn

The **Taste of the Town** is a premier community event supporting River Valley Resources programs. After two years of strong fundraising success, the event continued to grow in its third year by strengthening sponsor partnerships, expanding restaurant participation, and increasing community engagement to support workforce development, education, and family services across southeast Indiana

- 01 Secured and cultivated corporate sponsorships by developing targeted outreach and value-driven sponsorship packages.
- 02 Increased sponsor participation and retention through strategic promotion, recognition, and event visibility opportunities.
- 03 Built partnerships with local restaurants and businesses to expand event reach and community engagement.
- 04 Promoted sponsor brands across digital, print, and event marketing channels to maximize exposure and support fundraising goals.



# Sponsorship Packages

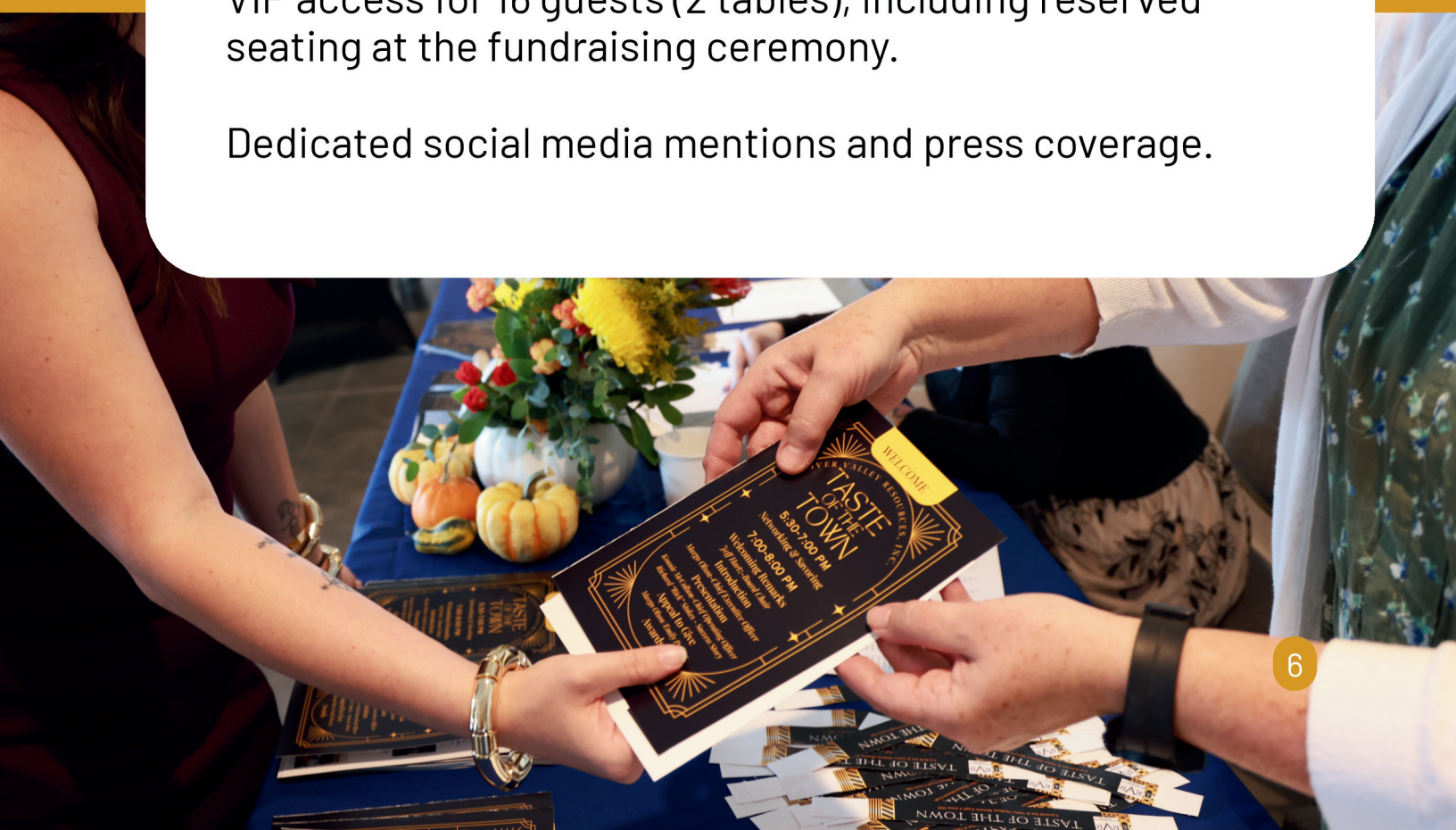
## Platinum Sponsorship Package (\$20,000)

Exclusive logo placement on all **Taste of the Town** marketing materials.

Premiere sponsorship recognition during the fundraising ceremony.

VIP access for 16 guests (2 tables), including reserved seating at the fundraising ceremony.

Dedicated social media mentions and press coverage.



# Sponsorship Packages

## Gold Sponsorship Package (\$10,000)

Exclusive logo placement on all **Taste of the Town** marketing materials.

Premiere sponsorship recognition during the fundraising ceremony.

VIP access for 8 guests (1 table), including reserved seating at the fundraising ceremony.

Dedicated social media mentions and press coverage.



# Sponsorship Packages

## Silver Sponsorship Package (\$5,000)

Logo placement on Taste of the Town website and printed materials.

Verbal acknowledgement during save the date.

Complimentary tickets for two guests to the fundraising ceremony.

Recognition on social media mentions.

# Sponsor an Opportunity

Your organization can make a meaningful impact by sponsoring a key element of the event.

- 01 Marketing Materials – \$1,000**  
Your brand will be featured on invitations, posters, event signage, and digital promotions, reaching hundreds of guests before and during the event.
- 02 Music & Entertainment – \$2,500**  
Support the live entertainment that sets the evening's tone. Your sponsorship ensures an engaging, memorable experience for attendees.
- 03 Venue & Catering – \$5,000**  
Help us secure a welcoming space where guests can dine, mingle, and celebrate our community. Your brand will be recognized as a primary supporter of the event setting.
- 04 Silent Auction – \$50+**  
Make the silent auction a highlight of the evening. Your sponsorship helps us raise funds for critical programs like workforce development, adult education, and senior employment services.





# Sponsorship Agreement

## CONTACT INFORMATION

Company/Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

### SPONSORSHIP LEVEL (SELECT ONE)

**Platinum Sponsor – \$20,000**

Exclusive logo placement on all **Taste of the Town** marketing materials, VIP access for 16 guests (2 tables), including reserved seating at the fundraising ceremony.

**Gold Sponsor – \$10,000**

Exclusive logo placement on all **Taste of the Town** marketing materials, VIP access for 8 guests (1 table), including reserved seating at the fundraising ceremony.

**Silver Sponsor – \$5,000**

Logo placement on **Taste of the Town** website and printed materials, Complimentary tickets for two guests to the fundraising ceremony.

**Table Sponsor – \$1,000**

Logo placement on your table at Taste of the Town, plus 8 complimentary tickets for guests at your table during the fundraising ceremony.

**Custom Sponsorship – \$\_\_\_\_\_**

Please describe custom benefits:\_\_\_\_\_

### Payment Method

- Check (made payable to River Valley Resources)  Credit Card (please contact our office)  Invoice Request

### Agreement & Signature

By signing below, the sponsor agrees to the terms and benefits of the selected sponsorship level and authorizes River Valley Resources, Inc. to use their logo and name for promotional purposes.

Authorized Signature: \_\_\_\_\_

Name & Title: \_\_\_\_\_ Date: \_\_\_\_\_

# Sponsor Opportunity

## CONTACT INFORMATION

Company/Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

## SPONSORSHIP LEVEL (SELECT ONE)

**Marketing Materials – \$1,000**

Your brand will be featured on invitations, posters, event signage, and digital promotions, reaching hundreds of guests before and during the event.

**Music & Entertainment – \$2,500**

Support the live entertainment that sets the evening's tone. Your sponsorship ensures an engaging, memorable experience for attendees.

**Venue & Catering – \$5,000**

Help us secure a welcoming space where guests can dine, mingle, and celebrate our community. Your brand will be recognized as a primary supporter of the event setting.

**Silent Auction – \$50+**

Make the silent auction a highlight of the evening. Your sponsorship helps us raise funds for critical programs like workforce development, adult education, and senior employment services.

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By signing below, the sponsor agrees to the terms and benefits of the selected sponsorship level and authorizes River Valley Resources, Inc. to use their logo and name for promotional purposes.

Authorized Signature: \_\_\_\_\_

Name & Title: \_\_\_\_\_ Date: \_\_\_\_\_

# Terms and Conditions

1. **Sponsorship Commitment** By sponsoring an event organized by River Valley Resources (RVR), sponsors agree to the terms outlined in their selected sponsorship package.
2. **Payment Terms** Sponsorship fees are due in full upon confirmation. Payments are non-refundable.
3. **Logo Usage** Sponsors grant RVR permission to use their logos for event promotion. Any use beyond event promotion requires prior written consent.
4. **Event Participation** Sponsors are responsible for providing accurate guest information for invitations and registrations. Any changes to guest lists must be communicated to RVR in advance.
5. **Cancellation Policy** If the event is canceled or postponed due to unforeseen circumstances, sponsors will be notified promptly. Fees may be refunded or applied to future events at RVR's discretion.
6. **Liability RVR** and its affiliates are not responsible for any damages, losses, or injuries incurred by sponsors or their guests during the event.
7. **Indemnification** Sponsors agree to indemnify and hold harmless RVR, its directors, officers, employees, and agents from any claims or liabilities related to their sponsorship.
8. **Governing Law** This agreement is governed by the laws of the State of Indiana.
9. **Disputes** will be resolved via arbitration in Madison, Jefferson County Indiana, southeast Indiana. Amendments Any changes to these terms must be agreed upon in writing by both parties.
10. **Taxes** All merchandise, experiences, and non-cash contributions are subject to applicable Indiana taxes, appraisal requirements, and federal, state, and local regulations.



## Contact Us

To discuss sponsorship opportunities or customize a package to meet your needs, please contact.

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